



Event: Friday, May 12, 2017, 6:30 p.m. – 9:30 p.m.

Position: Media Sign-In

Organization overview:

Massey Centre is a client centered infant and early childhood mental health organization which supports pregnant and parenting adolescents, aged 13-25 and their babies who reside at the Centre for up to two years or in the community. They receive therapeutic treatment, and support 27/4 including: prenatal residential and postnatal transitional housing; maternal infant mental health programs; counselling; health care; on-site high school; Ontario Early Years' programs; Early Learning Centre with preferential placement for the young moms' babies; life skills; and community referrals.

Event overview:

The 2nd Annual Cook for New Lives Gala will be a food journey and cooking competition as over 250 guests watch, sip wine, and savor sumptuous dishes prepared by aspiring female chefs mentored by some of our city's finest chefs. The event will feature celebrity chefs judging the creations. There will be a silent auction.

Responsibilities:

- Watch for media at entrances
- Welcome and direct them to the media sign-in table
- Notify media sign-in if media spotted and they didn't sign-in
- **Provide media with information regarding the location of:**
 - Special guests and politicians
 - Interviews
 - Group Shots
 - Media table
 - Washroom
- Media Team will distribute information packages to media representatives

Location: Atrium – George Brown College Centre for Hospitality & Culinary Arts
300 Adelaide Street East, Toronto ON M5A 1N1

Orientation session: Thursday, May 4, 2017 (6:00 to 7:30 p.m.)

Shift date: Friday, May 12, 2017

Shift times: Start time: 5:30 p.m.

End time: 9:00 p.m.

***If guests approach you with questions that you cannot answer please direct them to the Registration Desk.**

No. of volunteers needed: 2

Contact Information: Paulett Ramsey
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