





annual report 2009







It was the year Queen Victoria died; U.S. President William McKinley was assassinated by an anarchist in Buffalo, New York; the Commonwealth of Australia was established; Gillette patented the world's first disposable razor; the Winnipeg Victorias won the Stanley Cup; and American Anna Taylor became the first woman to go over Niagara Falls in a barrel.

It was 1901, and The Door of Hope – funded through the generosity of the Massey family – opened in Toronto to provide refuge and support to young unmarried pregnant women.

More than a century later, The Massey Centre for Women continues that proud tradition with the support of the United Church of Canada and individual, corporate, foundation, and association partners in the larger community. We continue to provide support for pregnant and parenting teens and single mothers through provision of specialized services including: residential care; supportive housing; life skills training; secondary school education; employment programs; health services; infant care; recreational activities; and emotional support.

As society's attitudes toward unmarried mothers and their children have changed, so have the services – and the manner in which they are delivered – provided by Massey Centre. To facilitate these changes, the Massey Centre incorporated as a non-profit charitable organization in November 1989 and became an accredited Children's Mental Health Centre in 2002.

The young women who come to the Massey Centre in 2009 are vastly different from those who came in 1901 – they have more complex mental health and emotional issues, and are more likely to come from backgrounds of abuse, neglect, and poverty. They are also from a wide diversity of racial, cultural, and ethnic backgrounds.

Massey Centre is committed to maintaining a community that respects the diversity of Canada's multi-racial and multi-cultural society while encouraging its members to live, work and learn together in a spirit of fellowship and mutual support.

The Massey Centre for Women is proud to serve some of our community's most vulnerable citizens – pregnant teenagers and babies. These young women are often isolated, discriminated against, homeless, and face many hurdles in becoming fully contributing members of society. We know that, with your help, we can and we do make a difference.

The Massey Centre for Women ... New lives start here.

the massey centre board of directors 2008/2009





Valerie Stief Chair

Patti Bunston Gunn **Vice Chair** 

Jeannie von Buttlar **Vice Chair** 

Jennifer Pagnutti **Treasurer** 

Reverend M.J. Perry **Past Chair** 

Gail Doehler

Lexie Egan Gibson

Lee Allison Howe

Catherine Marsh

Shelley Mayer

Janet Nixon

Joan Pope

Ekua Asabea Blair

**Chief Executive Officer** 



message from the chief executive officer



What an exciting and challenging year!!

After spending time to meet the board, management, staff and clients, funders and partners, I got down to the business at hand. On the list was: accreditation by Children's Mental Health Ontario (CMHO) for September 2009; licensing for the Early Learning Centre and the Pre-Natal program; strategic planning, including the operational implementation plans, and fundraising.

The CHMO accreditation exercise and the development of our strategic plan provided two significant opportunities for board/staff interactions. To gear up for the accreditation process, a kick-off event was organized to educate everyone about this very important requirement. To help with priority setting for strategic planning, a board/staff retreat was held in January with other 60 participants working with a professional consultant. These two events provided significant opportunities for staff and board members to provide valuable input into the development, planning and implementation of our strategic plan. Over the next three years, we will be guided by this blueprint to help achieve our mission and vision of "An inclusive community where parents, children and babies achieve their full potential."

Our dedicated staff and management teams continue to deliver high-quality programs and services for our pregnant teens, young parents, babies and families. Last year, we served 2,683 individuals in our resident, child care, community, employment and Ontario Early Years Centre programs and services. The largest increase in the number of clients served was seen in the pre-natal programs – a 33% increase over last year. This indicates that the need for Massey Centre certainly continues to exist. Our clients in the residential programs are arriving with more complex social/emotional issues and we are working to ensure that our staff receives the training and support to ensure best client outcomes.

This year a number of staff received training in solution-focused therapy, HIV/AIDS prevention and cultural competency. As we revise our treatment model over the next year, there will be additional training required. A Master of Social Work (MSW) Social Worker was recently hired as the clinical supervisor to provide more in-service training and direct support to the frontline staff.

With the economic downturn we had to make plans for future challenges to our fundraising goals. The management team evaluated the organizational structure and made some difficult decisions. In February, the Board approved a restructuring plan. Some positions were eliminated or combined with other roles; new positions were created as well. In total we eliminated our part-time donation/ clothing bank worker and two management roles. The Fundraiser position was combined with the volunteer coordinator role to create a Manager of Resource Development. We will have this position in place before the end of the summer. With the absence of a full-time fundraiser, our fundraising target was not met, but we are ever so grateful to all those who supported us financially and through their volunteer efforts. Each year, we have to raise at least 10% of our budget. We know that times are difficult for everyone. Your donations of time or money are greatly appreciated, and we could not do the terrific work done by the staff without your support. Thankfully, despite the economic decline and a government flat-line to our operating budget, we continue to provide high-quality service to all our clients.

We will work together to leverage funds with our partners from other young parent resource centres; Toronto Public Health Department; Jean Tweed's *Pathways to Healthy Families*; BlackCAP, and child welfare organizations. All these partnerships enrich the lives of our clients and help us achieve positive client outcomes.

It has been a very exciting year for me and, I am sure, for both the board and staff. I want to thank all the donors, supporters, volunteers and the Board of Directors for their belief in, and support of, the services we offer at Massey Centre. Although we had a lot on our plate this year, we all pulled together and worked as a team on behalf of the most important people to us – our clients.

Ekua Asabea Blair
Chief Executive Officer

message from the chair, board of directors



This has been a very challenging and rewarding year for the Board of Directors and the outstanding staff at the Massey Centre. In the midst of major economic upheaval, we worked together closely, continuing to provide high-quality services to a growing number of young women and, at the same time, reorganized the Centre and developed a new strategic plan

One of the most significant tasks of a Board of Directors is to appoint the Chief Executive Officer (CEO) for the organization. As reported in the 2008 Annual Report, the Board, with the assistance of Dana Stehr and Associates, struck a Search Committee to search for our new CEO.

It was indeed my pleasure, on behalf of the Board and staff, to welcome Ms. Ekua Asabea Blair to Massey Centre on August 5, 2008. Ekua brings a wealth of experience, expertise and leadership skills to Massey Centre.

A number of projects had been put on hold until we had completed the change in CEO position. This meant that Ekua started "on the run" after a brief period of familiarization with the excellent staff and programs we offer.

I want to thank my colleagues on the Board for providing focused leadership in a year when we had to reassess and refine our priorities. This year many major projects, all requiring Board and staff time and expertise, came due at the same time. To make these projects manageable, the Board introduced a more in-depth committee structure to complement staff operations and to tackle the tasks together. At the end of this year, we are in an improved position to deal with an uncertain economic future by having our Strategic Plan, status as an accredited children's mental health centre through CMHO, a reorganized and streamlined structure, and new fundraising mechanisms in place.

The implementation of our new mission, vision, and values statements, as well as our strategic priorities for the next three years is outlined in more detail in these pages. Information about the Board of Directors' committee activities can also be found in the insert included with this Annual Report.

As you can see, 2008/09 was a very busy and productive time for staff and the Board. On behalf of the Board, I extend our thanks and compliments to Ekua and all the staff. Although only the Chair of each Committee is noted, I am especially thankful to all of the Directors and volunteer professionals who spent extensive hours as part of these committees reading, commenting, planning and assisting with the completion of these tasks.

We are very proud of the work we do and the results we achieve at The Massey Centre for Women.

Thank you for a job well done!

Valerie Stief Chair, Board of Directors





A key goal for the Board of Directors for the 2008/09 year was to examine the Centre's existing Mission, Vision & Values and to formalize a three-year strategic plan.

Work began in the fall, with a comprehensive environmental scan including solicited input from stakeholder groups including funders, partners, clients, volunteers, staff, management, Board members, and representatives from the broader community. A two-day off-site planning session was conducted, and a significant number of front line staff, management, and board members attended and contributed.

While the core mission of the Centre has not changed, our new Mission and Vision statements encapsulate our purpose succinctly, and provide a refreshed and renewed platform for all future communications.

Four core strategic directions were established to:

- enhance quality of care:
- improve client outcomes;
- target future program development based on client needs; and
- develop more strategic partnerships and alliances.

The management team has developed an implementation plan, and work to achieve these goals is already underway.

With a clear vision for Massey Centre, a refreshed logo was designed. As part of the logo, the tag line **New lives start here** captures our mission, vision, and values. This new branding formed the basis of our completely revamped web site to be launched in Fall 2009.





#### mission

The Massey Centre is an inclusive organization which strives to achieve healthy outcomes for all families as they work toward their goals.

We nurture empowerment, independence, and growth for pregnant and parenting teens and their children by providing transitional housing as well as education, community programs, services and supports for all families.

#### vision

We envision an inclusive community where parents, children and babies achieve their full potential.

#### our values

- We strive for excellence, innovation, integrity and honesty in all that we do.
- We believe that every person has the right to be met with *compassion*, accepted in a *non-judgmental* way, and we support an environment of *mutual respect*.
- We recognize the rich diversity of our community by embracing *culturally competent policies* and *practices*. We welcome people of different racial, spiritual, and cultural backgrounds, sexual orientation, and unique abilities and needs.
- We nurture the development of *individual potential* by providing an environment that encourages *learning* and *personal development* for our clients, staff, volunteers and community.
- We believe clients and community members have the right to participate in defining needs, making decisions, and taking positive action to affect their lives. We have mechanisms for our clients and community to give input and feedback about our programs and services.
- We provide information to enable women to make informed decisions about their pregnancies.
- We are committed to protecting the *safety, welfare* and *privacy* of our clients, staff, volunteers, and other stakeholders.
- We recognize that our community has entrusted us with an important responsibility, so we take care to be responsible and accountable for the management of our agency with available resources.
- We *advocate* on behalf of our clients to influence the conditions that affect the quality of life of the individuals and families we serve.



At the heart of the Massey Centre lies service to our clients – pregnant and parenting teens in our residential, transitional, employment, and community programs. We also serve our larger community, by promoting education and understanding of the social, economic, and mental health issues that surround and impact those we serve.

## highlights for 2008/09 include:

## residential (pre- and post-natal) program

- Special congratulations to ... our two program residents who were accepted into Community College programs, and to our resident who was accepted into the Law program at both U of T and McGill
- The occupancy rate increased 33% over 2007/08 indicating that demand for our services is rising
- Residential clients attending the Massey Centre School increased by 10% to two-thirds (10 of 15) of those eligible
- We established a Youth Advisory Committee with some of our current and former residents to ensure programs remain relevant to those we serve
- We began work with former Massey Centre residents to establish a Mentorship Program, a peer-to-peer assistance initiative that sees former Centre clients supporting current residents in transitioning back into the wider community
- In September, Massey Centre was selected as one of only six Canadian sites to take part in the Optimal Shelter Study on Homelessness; twelve of our young women participated in this important study
- Our residential program passed licensing requirements set by the Ministry of Child and Youth Services without conditions

## SET (Success by Employment and Technology) program

- 20 clients found a job in 2008; the others were referred to other agencies for programming, or assisted in getting back to high school or applying to college/ university.
- A new outreach initiative to enhance client participation began in January 2009 with Massey Centre
  postnatal clients resulting in 118 visits (approximately 70% of whom were pre- or post-natal
  Massey Centre clients) in the first three months. Many of these clients came to receive individual
  support, advocacy, referral, or counselling.

## community program

• Our fourteenth annual Tax Clinic staffed by five volunteers (each providing three hours of service) from McCarney Greenwood Ltd., assisted 24 young women with the preparation of their tax forms.

## donations program

- A \$1,000 shopping spree courtesy of the Toronto Police Service (54 Division) and Canadian Tire
  on December 18 provided our clients with welcome household items (small appliances, dishes,
  etc.) as Christmas gifts
- A most welcome in-kind donation valued at \$35,000 was received from the 5514km Corporation on December 22. The 163 boxes we received contained breast pumps, bottles, nipples, and sippy cups, among many other items for infants and young children

## section 23 school program

- Five students graduated in June 2008
- Our partnership with the Toronto District School Board for this initiative continues
- Literature for Life continues to be an important part of the curriculum
- Workshops conducted by staff in the school environment continue to enhance the formal curriculum

## early learning centre (ELC)

- Metro Operating Criteria graded the Centre at 3.84 (out of a possible 4.0)
- The Centre passed Ministry inspections without conditions
- The ELC uses a modified High Scope philosophy to guide interactions with the children. High Scope programs base activities on the interests and needs of the children, rather than the worker(s), and has been shown to work particularly well with high-risk children
- The City of Toronto provides funding for an on-site Resource Consultant who is available to parents and staff to help assess possible physical, emotional, and/or developmental delays in the child and assist in developing an action plan
- We were happy to host the majority of our day-care parents and children at a Festive Season gathering in December

#### massey centre ontario early years centre (OEYC)

- We hosted 142 new participants (child, parent and/or caregiver) between July and September 2008, and 441 new participants between September 2008 and March 2009 – a strong indication of our continuing outreach activities in the wider community
- In 2009 we will be instituting a Parent/Child Mother Goose Program a group experience for parents and babies/young children focusing on the pleasure and power of using rhymes, songs, and stories to build parental confidence and skill and healthy early language and communication experiences for the children
- Together with our OEYC Satellite sites South Riverdale Child/Parent Centre, Eastview Neighbourhood Community Centre, East York/East Toronto Mobile Program, S.E.A.S., William Burgess Elementary School, and East York/East Toronto, we provided service to a total of 2,240 individuals 1,122 children between the ages of birth and 13, and 1,118 parents/caregivers

#### volunteer department

- 10 to 15 interested volunteers attend our Information Evenings each month
- Newly-recruited volunteers bring a wide range of professional and personal experiences to Massey Centre – and recruitment to fill skill gaps is ongoing
- The Parent Relief program has expanded during the year and continues to provide necessary respite care for both pre- and post-natal clients
- The Mentoring program continues to develop, based on the positive feedback of the young mothers who have participated

our financial snapshot for the year ended march 31, 2009



## sources of revenue

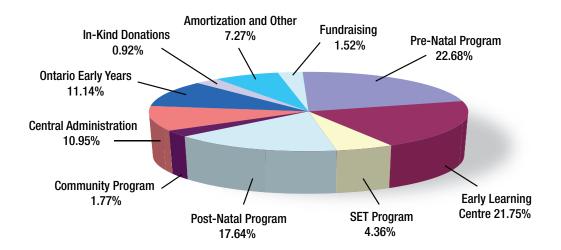
grants - Province of Ontario	\$ 2,474,072
- City of Toronto	825,009
- Government of Canada	4,173
	3,303,254
fundraising Income	242,647
residents' rent and parents' child care fees	142,797
amortization of deferred capital contributions	140,515
interest income and other income	40,666
total	\$ 3,869,879
allocation of expenses	
salaries, wages and employee benefits	\$ 2,800,759
amortization	285,932
occupancy expenses	283,815
client needs	241,825
administration	175,126
interest on mortgage	149,793
total	\$ 3,937,250
_	

To receive a copy of the complete audited financial statements, contact Massey Centre at 416-425-6348 or via e-mail at info@massey.ca

excess of revenue over expenses:

(\$ 67,371)

# expenditure by program



# program and service statistics

Early Learning Centre Days of Care	Community Program  Number of Client Contacts
11,509	3,600
Pre-Natal Program	Success By Employment & Technology
Days of Care <b>6,879 (90 clients)</b>	(SET) Program
	50 clients completed program
Post-Natal Program Clients Served	17 clients found work
95	
Ontario Early Years Centre	Ontario Early Years Centre
Parents Served	Children Served
1,078	1,017

a big thank you to all our supporters. new lives start here....because you care.

## ongoing supporters

#### **Province of Ontario**

Ministry of Children and Youth Services Ministry of Community and Social Services Ministry of Training, Colleges and Universities

## **City of Toronto**

City of Toronto Children's Services City of Toronto Community Services Partnerships City of Toronto, Community Partnerships and Investment Programs

#### Churches

Toronto United Church Council

## corporations, foundations, schools & associations

Greater Toronto Apartment Association	Regal + Lager
\$10,000 - \$19,999	
Cadillac Fairview Corporation Ltd.	Ernst & Young LLP
\$5,000 - \$9,999	
E.W. Bickle Foundation	The Rainbow Foundation
MacKenzie Financial Charitable Foundation	Unilever Canada Foundation
Nixon Charitable Foundation	United Way of Greater Toronto
The McLean Foundation	
\$1,000 - \$4,999	
Bell Canada	Harlequin
Branksome Hall School	Raptors Foundation
CIBC World Markets Children's Miracle Foundation	RBC Foundation
Crown Property Management Inc.	Rosnick Mackinnon Webster
Ernst & Young Charitable Trust	TD Waterhouse Private Investment Advice
EventMark Management Inc.	The Brumera Foundation
Firstbrook, Cassie & Anderson Ltd.	The Geoffrey H. Wood Foundation
FirstService Corporation	Toronto Community Foundation
g w p brand engineering	Wirth Limited
Guyana Berbice Association (Toronto) Inc.	
\$100 - \$999	
A de mana la Anna sinta a	Llavia af Llawia ba

Adamson Associates House of Horvath Inc. AGF Fund Inc. K & V Stief Associates Air Canada Pilots Association Kimberly-Clark Inc. Canada Trust Company, The Knights of Columbus CHUM Charitable Foundation Knox Nearly New Shop M & S Park & Associates Insurance Agency Inc. Clarke Henning & Co. Community Involvement Team Mom-Ink.com Community Service Club TELUS Communications Inc. Delineation Hair & Skin Essentials The Canada Trust Company Donna Griffith Photography United Way of Peel Region **Donner Canadian Foundation** Willoughby Distribution Inc.

#### individuals

#### \$1,000 and Over

Anonymous (19 Donors)

Jean Ballinger

Janet Bodley

Nancy Brown

Anne Clark

Patricia Gouinlock

Ann Laughlin

Laurie MacLachlan

Shelley McGirr

Barbara Milton

Tami Cope Janet and Gordon Nixon
Bessie Dayfoot Louis and Jennifer Pagnutti
Dorothy Dilworth Reverend M.J. Perry

Bob Dorrance and Gail Drummond Shanna Young

#### \$100 - \$999

Dorothy Amos Enrico Dilello
Jeya Ananda Gail Doehler
Sime Armoyan Shirley Domelle
Hanne Arnold Gloria Engel

Wendy Atkinson Elizabeth Ferguson
Colette Barber John and Marjorie Flower

Roderick Flynn Thomas Beattie Robert Frank David Bednar Sabatino Gaglietta Robert Bentley Jennifer Beretta Andy Geddes George Gibson Sheila Black Christine Blakely Ian Gibson Mrs. R. Gilbert Walter Bowen Richard Boxer Susan Guichon Margaret Hagerman Jane Boyle

Mary Hall Sharon Brazier Victoria Hand Fatima Breaman Peter Brennan Samuel Hardy Ainslie Harvey Donald Brown Michael Brown K. Hayashi W. Heisey Wendy Bunston Keith Hendrick Patti Bunston Gunn June Hill Jane Burgess Margo Hilton Helen Burstyn Colin Holland Mary Burton

Mary Burton Colin Holland
Rose Cammareri Maureen Holland
Dr. Joan Campbell Carolyn Homer
Dr. Melanie Carr Norma Homer
Michael Catford Lee Allison Howe

Elinor Cole David Hull

Dean Connor Frances Johnson
Jane Cooke-Lauder Rajnee Jolly
Celia Corcoran Elizabeth Jones
Ruth Craig Stephen Kaszas
John Crisp Anne Kaye
Jitanjli Datt and John Kelly

Richard Abboud Donald and Evelyn Kidd

Alex Davidson Diane Klim
Chris Davies Burns Kirstine

#### \$100 - \$999 continued

Warren Laing

Ron Lalonde

Don and Carolyn Langill

Pauline Lenart

Jon Levin

Steven Li

Lynda Rogers

Elizabeth Sabiston

Lynn Schroeder

Dorothy Schule

Jeffrey Scruton

Charlotte Sharkey

Reverend Dr. Stephen Mabee Carol Shaw Jennifer Martin **David Shaw** Christian Mayer Dawn Sinclair June McGunigal Judy Skelton Wayne McKelvey Robert Slimmon Jane McMillen **Bob Smith** John and Gail McNaughton Louise Smith Janet McPhail Sandra Smith

Elizabeth McQuillan James and Wilma Spence

Marion Meyers Margaret Stevens Mr. and Mrs. S.J. Molnar Robert Strickland Colleen Moorehead Roger Sutton Jean Murphy William Sutton Ryan Szymanski Gary Nevison Janet Newlands Jean Tomlinson Robin Ott Mrs. W. Urguhart Andrew Palazzi Ann Vanstone Colin Parsons Michael Walker Chris Partridge Linda Walsh Heather Partridge Lenore Walters Dee Patterson Carolyn Watson Jim Patterson Jennifer Watson Clifford Pendlebury Annelies Weiser Mrs. J. Peters Lynda Wheeler Nancy Peters Peter Whyte Judy Phillips Tim Wiggan Linda Pincott-Kitchen Ian William

Joan Pope Jean Willitts
Lucy Provost Kevin Wilson
Sharon Ranson Nancy Wolfe
Kathy Rayner Barbara Worndl
Donald Reta Albion Wright

Susan Rice Ronald and Vivian Yarwood

**Gordon Roberts** 

And thanks to the additional 528 individuals and organizations that donated amounts up to \$100.

#### bequest gift

Estate of George Siddorn

#### **In-Memoriam Gift Honourees**

Helen Brown Jean Hilliard Alma Mary Jean Moriarity Joyce Penny Cook Hans-George Von Buttla

#### In Honour/Tribute Gift Honourees

Betsy Anderson

Ekua Asabea Blair Patti Bunston-Gunn

Susan and Greg Guichon & Family

lan Hamel Betty Johnson Lynne Martin Reverend Gail McNaughton

Ron Medoff Isla Partridge Nancy Peters Hersh Sehdev Bill Sutton Mary Walker

## **United Churches & United Church Women**

Annesley United Church Women Asbury & West United Church

Asbury & West United Church Women

Beach United Church Women Beverley Hills United Church Women Bloordale United Church Women Bradford United Church Women

Centennial Japanese United Church Women

Centennial Rouge United Church

Centennial Rouge United Church Women

Central United Church (Weston)

Central United Church Women (Sault Ste.Marie)

Central United Church Women (Stouffville)

Church of the Master U.C.W.

Darrel S. Moffat Memorial United Church Women

Division Street United Church Women

Dufferin-Peel Presbyterial United Church Women

Dunbarton-Fairport United Church Women

Eastminster United Church

Eglinton St. George's United Church Epsom-Utica United Church Women Fairbank United Church Women Fairlawn Avenue United Church

Fairlawn Avenue United Church Women Forest Grove United Church Women

Glen Ayr United Church

Heart Lake United Church Women

Hope United Church Women

Hope United Church Women (Nobel)
Humber Valley United Church Women
Humbercrest United Church Women
Humbervale United Church Women
londale Heights United Church Women
Iron Bridge United Church Fellowship Group

Islington United Church Women
Jubilee United Church Women
Keswick United Church Women
Kincardine United Church Women
King City United Church Women

King Street United Church Women
Kingston Road United Church Women
Kingsway-Lambton United Church Women
Knox United Church Benevolent (Agincourt)
Knox United Church Women (Agincourt)

Lansing United Church
Lansing United Church

Ladies Leaside United Church Locust Hill United Church Women Manor Road United Church Women Martin Grove United Church Women

Knox United Church Women (Sutton)

Mayfield United Church

Memorial United Church Women (St. Catharines)

Mount Albert United Church Women Newtonbrook United Church Women Nobleton United Church Women

Northlea United Curch

Northminster United Church (North York)

Palgrave United Church Women

Parker Street United Church Women (Sarnia)

Parkwood United Church

Parkwoods United Church Women

Peterborough Presbyterial United Church Women

Picton United Church Women

Pine River United Church Women (Kincardine)

Powassan United Church Women

Ravenshoe United Church Women (Keswick)

Richmond Hill United Church Women Richview United Church Women Rosedale United Church Women

Royal York Road United Church Women

Sandford United Church Women

Scarborough Bluffs United Church Women St. Andrew's United Church (Niagara Falls) St. Andrew's United Church (Toronto)

St. Andrew's United Church Women (Markham) St. James Centennial United Church Women St. James United Church Women (Etobicoke)

#### United Churches & United Church Women continued

St. John's United Church (Toronto)

St. John's United Church Women (Alliston)

St. John's United Church Women (Elmvale)

St. Luke's United Church (Islington)

St. Matthew's United Church Women (Richmond Hill)

St. Paul's United Church Women (Midland)

St. Paul's United Church Women (Oakville)

St. Paul's United Church Women (Orillia)

Stanwood U.C.W.

Stouffville United Church Women

The Donway Covenant United Church

Thorncliffe Park United Church

Timothy Eaton Memorial Church

Timothy Eaton Memorial Church Women

Toronto Conference United Church Women

Toronto Conference, The United Church of Canada

**Toronto South Presbytery** 

of the United Church of Canada

Trinity Centennial United Church Women

Trinity United Church Women (Cobourg)

Trinity United Church Women (Collingwood)

Trinity United Church Women (Hastings)

Trinity United Church Women (Ingleside)

Trinity United Church Women (Iroquois Falls)

Trinity United Church Women (Newmarket)

Trinity United Church Women (North Bay)

Trinity United Church Women (Shelburne)

U.C.W. of West Hill United Church

U.C.W. Outreach. Church of the Master

United Church Women - Trinity United Church

United Church Women Baysville

United Church Women of Northlea

United Church Women of Silver Water

Welcome United Church Women (Port Hope)

West Ellesmere United Church Women

Westway United Church Women

Wexford Heights United Church Women

Willowdale United Church

Willowdale United Church Women

Winchester United Church Women

Woodbridge United Church

Woodbridge United Church Women

Zion United Church Women (Sundridge)

## **Community Partners**

5514km Foundation

Angels In Action

BlackCAP

Canadian Tire
Department of Public Health

FLOW 93.5 FM

Holiday Helpers

McCarney Greenwood Limited

Pathways

The Furniture Bank

The Tea Drive

Toronto District School Board

Toronto Police Services 54 Division

Wrap Around

## **Volunteer Creative Partners**

Lisa Cowey, Manx Strategic Creative

Jennifer Crespi

Victoria Donahue

Jim Hickman, Manx Strategic Creative

Katie James

Sandy Jeffrey, Saatchi & Saatchi Toronto

Helen Pak, Saatchi & Saatchi Toronto

Laura Richardson

Brian Sheppard, Saatchi & Saatchi Toronto

Jennifer Steinmann

Branislav Sulek, Creative Media Centre

We have made every effort to honour all our donors, and apologize for any errors or omissions.

















Massey Centre 1102 Broadview Avenue Toronto, ON M4K 2S5 T.416.425.6348 F.416.425.4506 www.massey.ca

> charitable reg. #1192283687RR0001